



IGNITING QUEER HOPE AND JOY

Your guide to our corporate
membership scheme



WE ARE LGBT FOUNDATION

We are a national charity with LGBTQ+ health and wellbeing at the heart of everything we do. **We celebrate and empower our diverse communities to realise their full potential, every day.**

Our services and activities are a lifeline for those in need. We offer hope and support for LGBTQ+ people on their journey to achieving their aspirations.

Our vision is a world where queer liberation creates meaningful change and a fairer society for us all.

We're proud of the diversity and strength of our communities. We create safe spaces, amplify voices and work with our partners and allies to drive positive change.

Since 1975, we've been transforming the lives of LGBTQ+ people across the UK. The same spirit that fuelled our beginnings still drives us today. We are committed to championing the unique voices, experiences and cultures of LGBTQ+ people across the UK.

We know that challenges still exist, but we're hopeful about the progress we're making. We wholeheartedly believe that it is through our communities, friends, allies and our corporate partners that we can build a world where queer hope and joy flourish.

YOUR CORPORATE MEMBERSHIP WITH US

We help LGBTQ+ people on their journey, when they need us the most.

We do this by:

- Delivering our amazing, life-saving services that empower our communities, including our helpline, mental and sexual health support, befriending, healthcare, recovery, domestic abuse, and housing services.
- Creating spaces where people can be themselves and hold hands with the person they love.
- Pulling together when times are tough and celebrating each other loudly and proudly.
- Standing up against hate and speaking out about the issues that matter.

You can play your part too!

Our Corporate Membership Scheme will guide you in making the world a better place for LGBTQ+ people. You and your colleagues will get dedicated support from our team of experts and access to a range of resources and tools. With our help and advice on best practices, you'll have a more inclusive workplace. With our sector-leading education, you'll transform the future for your LGBTQ+ staff and customers.

We will celebrate you on our website and provide you with a special Member's logo and resources so you can do the same in all your communications. You'll have access to a dedicated account manager, free training, and a host of tools to support you in making a life-changing difference to LGBTQ+ communities.

READ ON FOR A FULL LIST OF OUR BENEFITS...

Benefits	Bronze £5,000 per annum	Silver £10,000 per annum	Gold £20,000 per annum	Diamond £35,000 per annum
Access to and Meetings with a Dedicated Account Manager.	✓ 2 per year	✓ 4 per year	✓ 6 per year	✓ 6-12 per year
Meet the CEO and tour of LGBT Foundation Community Centre.			✓	✓
Discounted access to Training Academy sessions. Access online training with 10 LGBTQ+ relevant modules to choose from. The Champions package includes ALL 10 modules and assessments.	✓ 5 free training module (for 1 person)	✓ 1 free 'champion' package for 1 person	✓ 2 free 'champion' packages for 2 people PLUS 1 free training module for 20 people	✓ 2 free 'champion' packages for 2 people PLUS 2 free training modules for 20 people
Access to our Policy Workshop. Support with writing inclusive organisational policies through training and onward consultancy support.	✓ Discounted access (10%)	✓ Free access for 1 person, and a 10% discount on onward sales	✓ Free access for 2 people, and a 15% discount on onward sales	✓ Free bespoke private session and a 20% discount on onward sales
Bespoke Consultancy Support. Access to advice and support on a range of topics such as Organisational Development, HR, Policies, and PR/Media.				✓
Delivery of a 'Lunch & Learn' session to staff. We'll deliver a 'lunch & learn' or equivalent hour-long session, with a format of a presentation followed by Q&A (on a range of topical subjects such as LGBT+ History Month, Pride, Allyship, etc).			✓ 1 free session	✓ 2 free sessions inc. SMT to SMT session
LGBT Foundation Corporate Partner logo to display on your website and emails. Access to a special logo to promote our partnership.	✓	✓	✓	✓
Promotion on LGBT Foundation's website. Member logo will be displayed on an online corporate supporter wall for duration of membership.	✓	✓	✓ With write-up to spotlight partnership	✓ With write-up to spotlight partnership, and unique web page
LGBT Foundation mention on your webpage and within communications. Provision of standard wording and logo to be displayed.	✓	✓	✓	✓

<p>LGBT Foundation Footer to your emails. Showcase your membership through bespoke email footers (including a link to info on our website about why pronouns matter if you include these).</p>	✓	✓	✓	✓
<p>Resources to support your communications. Access to an LGBTQ+ calendar of key commemorative dates, a range of information resources, and case studies and inspiring stories related to our work, to promote within your internal / external publications and communications.</p>	✓	✓	✓	✓
<p>Social media posts on LGBT Foundation platforms to celebrate the partnership. The most relevant platforms to be discussed prior to sign-off.</p>		✓ 1 post	✓ 2 posts	✓ 4 posts
<p>A copy of LGBT Foundation Corporate Newsletter. Corporate Newsletter which features information on LGBT Foundation & the programmes we fund.</p>	✓	✓	✓ With scope to promote partnership	✓ With scope to promote partnership
<p>Support offered for collaborative comms campaigns and Award applications Support with application process and promotion of any awards won.</p>			✓	✓
<p>Invitation to Corporate or Stakeholder Engagement Events we host. e.g. brunch networking events.</p>	✓	✓	✓	✓
<p>Access to LGBT Foundation fundraising toolkit and personalised support. Fundraising Booklet and access to bespoke fundraising tools & resources, and reduced/free places on charity challenge events for your employees.</p>	✓	✓	✓	✓
<p>Pride involvement. March with us in a Pride Parade.</p>			✓ 2 people	✓ 5+ people
<p>Invite to one exclusive event a year. Such as a seat at LGBT Foundation's Gala dinner or pre-Pride brunch event.</p>			✓ 1 person	✓ 2 people
<p>Access to an Employee volunteering day. Unique team building opportunities, from condom packing to World Aids Day ribbon selling, and more. (Numbers dependent upon package)</p>		✓	✓	✓

WHY US?

Our fantastic corporate partners and members are one of the reasons we can be a much-needed lifeline to those in need. Every single bit of support goes back into making all of our services and activities possible.

Without you, we simply wouldn't be able to do it.

We value our members.

And we also appreciate that partnerships are strategic. Your business objectives will be central to our relationship and each membership level has its own benefits.

Your membership to LGBT Foundation provides a simple and effective way to demonstrate your corporate and social responsibility. It contributes to Diversity and Inclusion agendas, and signals your commitment to LGBTQ+ communities. Most importantly, it shows that you are there for some of the most multiply marginalised, but also the most vibrant and diverse and wonderful, people in society today.

Our specialist Corporate Partnership Team will work with you to create an impact. We want to inspire your staff and customers, empower, encourage and celebrate LGBTQ+ communities, and help you leave a legacy you can be proud of.



WE LIKE TO PROMOTE CORPORATES WHO ARE MAKING A DIFFERENCE.



21.3k followers



139.7k followers



188.6k followers



39.6k followers



801.6k unique website visitors



On this journey towards queer hope and joy, we have the support of a vibrant online community. This is filled with compassionate people and organisations from a range of sectors, who stand in solidarity with and celebrate LGBTQ+ communities and identities.

Furthermore, our website has become a place for people from all over the world to get the latest advice on LGBTQ+ health and wellbeing, and information on how to be a proactive ally of LGBTQ+ friends, co-workers, family members and loved ones.

As well as our online community we have a rich history of working with a range of different corporates over recent years in order to amplify their campaigns and signal their commitment to inclusion.

These (although not limited to) include:

- | | |
|-----------------------|------------|
| Barclays | Mastercard |
| Batiste | Mars |
| Bloom & Wild | McVities |
| Bondara | Method |
| D&D London | New Look |
| Enterprise Rent-A-Car | OGX |
| Fanatics | Sock Shop |
| G.A.Y | Visa |
| Klarna | Zynga |



WANT TO MAKE AN IMPACT?

Along with all the benefits to your organisation, your membership will have a direct impact on LGBTQ+ communities.

Income generated through our Corporate Partnership Scheme means we can offer our support, advice and advocacy services for LGBTQ+ people.

Help us make a difference.



For more information on how to be a corporate member, please contact:

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LGBT Foundation



Reg. charity no. 1070904



Reg. Company no. 03476576

