



PRIDE! PREVENTION! PROTECTION!

30 years of community activism, HIV prevention and sexual health promotion with gay, bisexual and other men who have sex with men across Greater Manchester.

Context

2017 is a milestone year for safer sex promotion to gay, bisexual and other men who have sex with men (MSM) in Greater Manchester, marking 30 years since local activism and activity took off in response to the government's controversial 'Don't Die of Ignorance' HIV and AIDS campaign, as well as a series of other key milestones in the history of sexual health awareness and action across the region. LGBT Foundation will be marking this occasion with a celebration and commemoration of these three decades of heritage, which has cemented Greater Manchester as a frontrunner in promoting safer sex for men who have sex with men.

Our project will fuse art, history and stories of personal lived experiences to bring this vibrant heritage to life, connecting people throughout Greater Manchester with this important story of safer sex promotion for men who have sex with men. The project will be led by a Community Artist(s) who will work with the local community to produce a striking audio-visual project set in a recreation of a safer sex environment (such as a bedroom), and feature compelling oral histories of people who have been involved in or have benefited from the safer sex heritage of the last three decades.

Project Budget: £30,000 (excluding VAT if registered)

We are looking for a great individual or team to work on our exciting heritage project to make this vision a reality. See below for an outline of our initial plans and the work the successful applicant would be required to deliver.

Intergenerational Event

The artist will organise an event to bring together different generations within the LGBT community, to share stories and experiences past and present. We hope that sharing stories from the past will not only be positive in sharing this part of the LGBT community's heritage, but will also help influence discussions about the future of safer sex promotion in Greater Manchester.

Audio-visual Exhibition

Our community exhibition will be a showcasing of individual stories, recounting personal experiences of men who have sex with men in Greater Manchester over the last 30 years. The exhibition will include people's stories and recollections about their memories of their



first, best, or most memorable experience with the free safer sex pack and what impact it has made on their lives. We would like to tell the stories of not only the users of the scheme but those early condom packers, the volunteers who modelled for campaigns and those who distribute millions of condoms to get to where they are needed.

These oral histories will form the centrepiece of the audio-visual exhibition, which will feature at Manchester Pride as well as other local Greater Manchester Pride or community events. With help from the Manchester Archives (Further information on Manchester Archives can be found at

http://www.manchester.gov.uk/info/448/archives_and_local_history/520/guide_to_lesbian_gay_bisexual_or_transgender_lgbt_resources/6) this exhibition will feature heritage materials from Greater Manchester's LGBT scene over the past three decades, immersing viewers in the stories, moods and messages of the past and present, set in the context of an intimate and personal environment, such as a bedroom. This can contain a reflection of past campaigns bringing together social media and historical posters, campaigns and imagery from the past and also the current need to promote safer sex to LGBT communities today and how aspirations for the future. The exhibition will need to be toured across all 10 Greater Manchester Boroughs at Pride Events (or in community venues where there is no pride event). The current planned list of Pride events is as follows (please note this is subject to final confirmation and it will be the artist's responsibility to confirm and attend all events).

JULY 2017

1st Trafford Pride
15th Salford Pride
29th Oldham Pride
30th Stockport Pride

AUGUST 2017

12th - Wigan Pride
19th - Wythenshawe Pride
25th -28th -Manchester Pride Big Weekend

SEPTEMBER 2017

22nd -24th Bolton Pride

TBC

Tameside Pride
Rochdale Pride

Archive

To ensure our commemorations reach as wide an audience as possible, our online LGBT timeline archive will then need updating to include milestone events and media to highlight the history of safer sex promotion in Manchester over the last 30+years. The artist will also share exhibition content with Manchester Archives, building on our partnership work with them to enhance their LGBT collection.

The tasks you would be required to deliver are:

- The planning and delivery of the LGBT History Month event, where men will begin sharing stories. . This will involve supporting with promotion, dealing with enquiries, hosting the event, organising guest speakers if appropriate, and targeting invite list to relevant people. It will also require arranging refreshments and distributing/analysing monitoring forms. It is thought that this initial event will be a great opportunity to get together people involved in or benefiting from the scheme over the last 30+ years, ensuring the artist has a captive audience to engage in the project and organise recording their stories.
- The recording of stories from men who've accessed or been involved in the delivery of safer sex promotion in Greater Manchester over the past 30 years. There will be video and audio recordings to form part of the exhibition – numbers of people will depend on how many people come forward and how many the Artist feels is necessary for the exhibition. The artist will meet with participants to record these (we can provide meeting rooms for this), and will need to edit all content ready for the exhibition. Past experience recording oral histories, or training in this area would be essential.
- Sourcing all materials required to display in the exhibition such as finding historical resources e.g. archived condom packs etc., with help from LGBT Foundation staff, and going through Manchester Archives to find content they have (NB: LGBT Foundation deposited a lot of archive content to Manchester Archives) e.g. old magazines, posters etc., and agreeing for copies and loans etc. to be made of these.
- The production of the audio-visual exhibition itself, including the design and build of it. We envisage there being of video/audio content playing within the exhibition. The exhibition would need to be easily transportable/storable so likely quite compact. so high quality functionality and equipment to enable this needs to be incorporated into the build. The exhibition would need to be easily transportable/ storable and appropriate for display at Pride events (where space is likely to be limited), so likely to be quite compact.
- Managing the exhibition at 10 x Greater Manchester Pride/other community events or venues – one day in each of the 10 districts of Greater Manchester (Where possible these will be Pride events, but where there are no pride events alternative venues/spaces would need to be sought and arranged by the artist). This would include transporting to the exhibition, setting it up, being present on the day or days (some events are weekend events) to speak to people about the project, dismantling the exhibition at the end of the day, etc. Space for exhibition build and storage of the exhibition in between events would also need to be funded and arranged by the community artist.
- Manchester Pride Fringe Event
- It is essential that there are project representatives are available at each Pride/Event to encourage people to view the exhibition to engage people in conversations – there is a requirement of at least three people (including the lead artist who would be

required at all events) being present at all times per event to enable this, and the community artist is responsible for recruiting and funding these.

- The artist will be required to work with volunteers to support archive research and outreach at Pride events – we can support with recruitment, but training and liaison would be required from the artist.
- Project Evaluation – evaluation mechanisms must be built into the exhibition, enabling innovative ways in which the public can report back on outcomes (e.g. increased awareness of heritage). The artist will then be responsible for all project monitoring and evaluation, supporting the requirements of Heritage Lottery Fund.
- Support promoting the project and recruiting participants to share stories, working with our Communications Manager.
- Artists would need to be ready to start work immediately after interviews on 10th May and the event organised for late May, so that the Exhibition is ready to be launched at the first Pride event on 1st July.
- The artist needs to have an awareness of local sexual health activity and promotion, and an awareness of the issues and needs experienced by men who have sex with men (MSM)

NB Costs – the £30,000 available for this project must cover the costs of all of the above activity, as well as the cost of any printed materials, and any training required for you or volunteers in outreach work or the recording of oral histories. The cost will also include payment and travel expenses for the Community Artist and any other paid workers (that are not already employed by LGBT Foundation) who are involved in the project.

We are open to individual or groups of artists with different skills, however we would require an application from a lead artist or organisation.

Outcomes & Outputs

800-1,000 People will engage with the exhibition, and we aim for around 90% of those willing to provide feedback to benefit from increased awareness and knowledge of heritage relating to safer sex promotion for men who have sex with men (MSM). We anticipate that a high percentage of these people will be new audiences due to the project taking place in a 'non-heritage' environment, attracting those who are not currently engaged with this element of LGBT heritage.

75 people will attend our proposed two events, and we anticipate that around 95% of these will benefit from increased awareness and knowledge of heritage relating to safer sex promotion for MSM.

The wider population will benefit from improved access to heritage information relating to safer sex promotion for MSM, through online availability of oral histories, and updated Archives+ content.



Around 10 volunteers will engage with this project, and we anticipate that 90% of these will report improved awareness of heritage relating to safer sex promotion for MSM, and wider engagement with heritage.

Application Process

To apply interested parties should submit the following information no later than the end of business on **Wednesday 3 May**.

- A clear outline of their ideas for the exhibition
- A clear outline of planned project delivery including key milestones, community engagement and how you expect the budget to be spent
- A statement outlining your suitability for delivering the project including experience of delivering similar community arts projects.
- Examples of previous work.
- Any additional evidence the applicant deems relevant in support of their application.

Successful applicants will then be invited to come in to present and discuss their ideas further with a selection panel on **Wednesday 10 May**.